

PRESS RELEASE

FOR IMMEDIATE RELEASE

TURCK
works

Industrial
Automation



TURCK's Mil-Spec Overmolded Cordsets



TURCK's high speed inductive linear sensor, the Q25

Date of Release: October 9th, 2014

For additional information contact:

Paul Gilbertson

TURCK

(763) 553-7300

e-mail: TUSA.Marketing@turck.com

Five TURCK Products Named to Control Design Readers' Choice Awards

Minneapolis, MN—October 9, 2014—TURCK has received first place in two categories for the 2014 Control Design Readers' Choice Awards: Industrial Electrical Connectors/Cordsets and Linear Position Sensing. This is the fourth consecutive year TURCK has accepted this honor in the category of Industrial Electrical Connectors/Cordsets, and the first year TURCK has won in the Linear Position Sensor category, improving on a third-place category placement in 2013. In addition to the two category victories, TURCK was also recognized in three additional product categories: Input/Output - Machine Mount, Intrinsic Safety Components, and Presence Sensing.

Each year, Control Design sends out a blank Readers' Choice Awards ballot to its machine-builder and system-integrator readership who specify the contestants and winners of these awards. These awards reflect which products and services readers value most and what companies they believe provide the best technology value for the products they have experienced.

"We are honored to receive the Readers' Choice Award for our connector technology for the fourth consecutive year." Said Dave Lagerstrom, President & CEO, TURCK. "We would also like to thank our loyal customers who awarded us the Readers' Choice Award for our linear position sensing technology for the first time. This new recognition is truly an honor for the company and encourages our philosophy of working with and listening to our customers to best solve their automation needs."

TURCK's leadership in industrial cordsets is well established, and has been supported recently with the introduction of TURCK's Connectivity In-Stock Program, which ensures elevated levels of TURCK's standard connectivity products resulting in quicker shipping times. A brochure on the Connectivity In-Stock Program can be found here: http://www.turck.us/assets/B2402_In-Stock-Program.pdf

Winning the Linear Position Sensing category celebrates a new landmark of recognition for TURCK's Q-track series of sensors. The Q-track series of inductive linear sensors introduced a new offering, the Q25 (press release can be found [here](#)) and was supported with a white paper ([found here](#)) and a video explaining the technology on the YouTube channel TURCK TV ([video found here](#)).

About TURCK

TURCK is a pioneer in industrial automation technology, providing customers with a comprehensive line of quality and advanced technology products in a fast, flexible and accurate manner. With more than 3,200 people working in 27 countries, TURCK has built global partnerships with customers based on engineering expertise, flexibility and our willingness to take on engineering challenges that others won't. For more information, visit www.turck.us.