

## Turck Announces New Sales Leadership as Vice President of Sales Plans to Retire in 2017

Minneapolis, MN (Dec. 12, 2016) – Turck’s Vice President of Sales, Jeff Ursell, will retire in March 2017 after nearly 25 years of guiding the company’s sales growth in the North American automation market. Turck’s current Vice President of Fieldbus Technology, Randy Durick, will transition to the Vice President of Sales role.

Ursell joined Turck in 1992, when the company was traditionally known as a world-wide leader in proximity sensors. During his tenure, he championed Turck’s expansion and leadership in connectivity and fieldbus technology products, helping grow sales revenue by more than 850 percent.

“Jeff has been a driving force in building our distribution network and sales channel throughout North America,” said Dave Lagerstrom, president and CEO of Turck. “Over the next several months, Jeff and his successor, Randy Durick, will be working together to ensure Turck continues to meet and surpass our customers’ expectations for service and products.”

Durick joined Turck in 2002, serving first as a process automation business development manager before leading the Fieldbus Technology Division for the past seven years. His focus on introducing solutions to solve customer needs, like Field Logic Controllers powered by ARGEE, led to rapid growth for the division. As vice president of sales, Durick will focus on continued sales growth for the US market and sales channel.

“Randy’s engineering background and eye for designing efficient automation systems are assets for our distributors and sales channel,” Lagerstrom noted. “This understanding will help us continue to deliver the best solutions for our customers’ applications, including innovative custom solutions. We are fortunate to have such deep internal talent and experience to make this a strong transition.”

To further enhance Turck’s sales presence in North America, Jim Masterson will now manage sales direction for Turck Mexico and Turck Chartwell in Canada, as well as export relationships. Masterson will continue to oversee Turck’s process automation business and vertical markets team.

Chris Vitale, Turck’s director of marketing, will now also direct the Fieldbus Technology Division. Vitale joined Turck in 2000, and spent six years as senior product manager for fieldbus technology, where he led development of Turck’s multiprotocol Ethernet platform.

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