

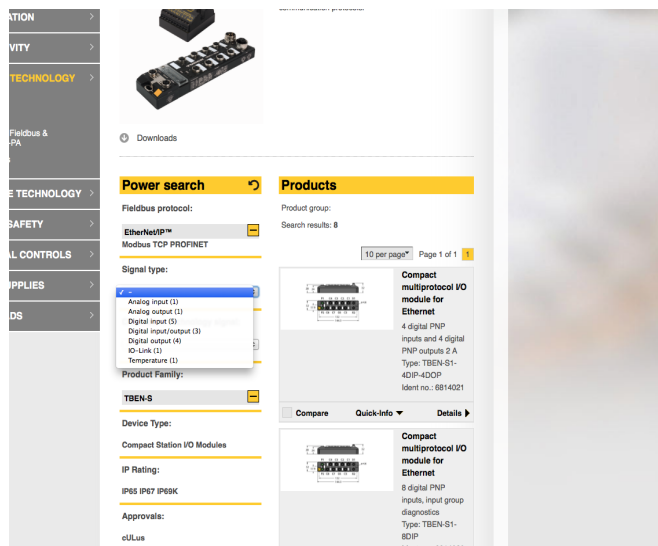
## Turck USA Launching New Website

Turck is excited to announce we will be launching our new website over the weekend of December 5th. The new website not only offers a fresh and clean design, but also a global look and feel that will be shared with the new global website (turck.de/en) to give customers and visitors from around the world a consistent experience when visiting Turck online.

The new www.turck.us introduces many new features to users that were previously not available, including:

### Product Power Search

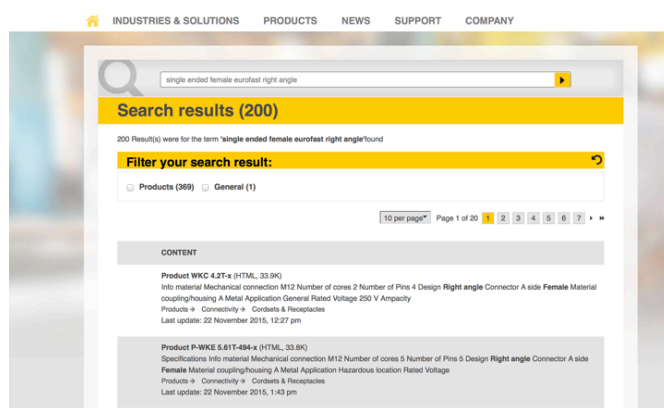
The Product sections feature a new power search, which operates via a series of simple drop down menus. This allows those who either do not have a Part number handy or are unfamiliar with Turck to easily navigate to our products.



### Improved Overall Site Search

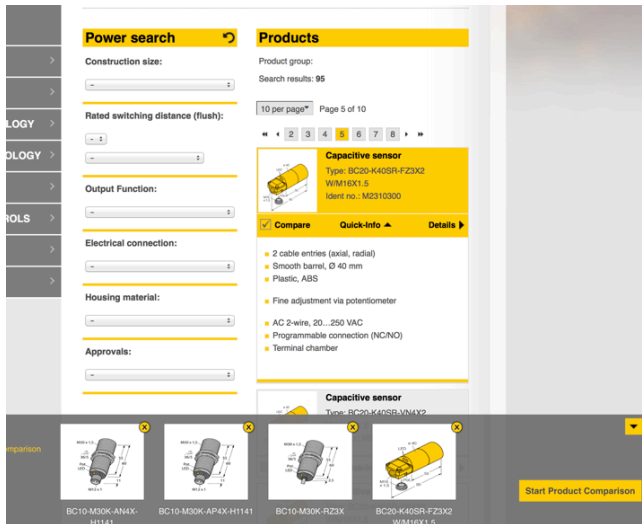
Of course, those who have a Part or ID number will still be able to simply type in the number and search the site. In fact, the new site successfully combines Part number, ID number, and keyword searches all into one search field.

- Wildcard is "\*"
- Example – search "single ended female eurofast right angle" and you will get 200+ results



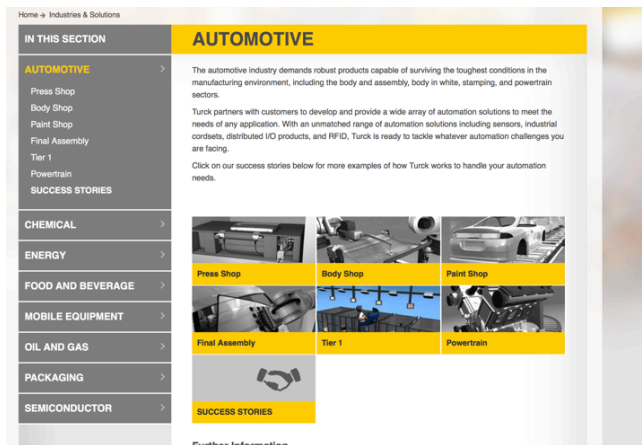
## Enhanced Product Listings

The product section offers enhanced listings, with the ability to get quick info about a part without clicking into a new page, and also allows the user to compare up to four products.



## Success Stories and Application Examples

The new website features a section titled Industries and Solutions, which provides a multitude of specific examples of where and how Turck products are solving customer needs. This section will also continue to grow as more and more examples become available.



While many features that users have come to enjoy (such as links to Turck Connect, the Rep locator, etc.) will still be available on the new site, we will be keeping the old site available for a period of time while users adjust to the new site. The existing (soon to be old) site can be found at <http://old.turck.us>

Any questions or feedback can be directed to [info@turck.com](mailto:info@turck.com).