

## Turck Acquisition of U Grok It - Frequently Asked Questions

### **Why did Turck buy U Grok It's technology?**

Turck acquired U Grok It's Smartphone RFID technology and product lines, which includes the company's handheld Grokker product, to expand our RFID portfolio. With growing demand for easy to use and cost-effective RFID readers, U Grok It's device and corresponding app allows most smartphones to become portable reader systems for UHF RFID applications. Turck believes this is a valuable addition to our expanding RFID product line.

### **What are Turck's plans for this technology?**

Turck already offers this U Grok It technology through our PD-IDENT UHF handheld reader, and we see this as an opportunity to expand the platform based on our customers' needs. Turck will continue to support the Smartphone RFID system and flexible development tools for all Turck and U Grok It customers.

### **Are you changing the U Grok It apps?**

The apps will still operate and be accessed in the same way. Over the coming weeks, you'll notice some design updates as we transition the branding to U Grok It by Turck.

### **Who can I call for support and ordering?**

You can continue to work with the U Grok It technical and application support staff during this transition by emailing your question to [develop@ugrokit.com](mailto:develop@ugrokit.com).

Customers interested in more information or ordering products should contact Turck directly at 1-800-544-7769. You can also direct questions to the Turck Application Support Group via email at [appsupport@turck.com](mailto:appsupport@turck.com). The device will no longer be ordered under the U Grok It part number, but rather its Turck part number: PD-IDENT-UHF-RUG-MOBILE-860-960.

Moving forward, the U Grok It line will be available through the Turck authorized sales channel, and online from the Atlas RFID store ([www.atlasrfidstore.com](http://www.atlasrfidstore.com)). You can find a Turck sales representative online at [www.turck.us](http://www.turck.us).

### **About Turck**

Turck is a pioneer in automation technology, providing customers with a comprehensive line of quality and advanced technology products in a fast, flexible, and accurate manner. With more than 4,000 people working in 28 countries, Turck has built global partnerships with customers based on engineering expertise, flexibility, and our willingness to take on engineering challenges that others won't. For more information, visit [www.turck.com](http://www.turck.com).

### **About U Grok It**

U Grok It, Inc. created a platform that gives organizations of all sizes the ability to leverage the power and benefits of RAIN RFID with an efficient and affordable reader and flexible development tools. The handheld reader/writer is lightweight, easy to use, and works with iOS and Android smart devices and Windows tablets. Visit [www.ugrokit.com](http://www.ugrokit.com).